



Major Shopping Hubs in South Walton's Neighborhoods

South Walton is a shopper's paradise. Each of the area's 16 signature beach neighborhoods are home to well-known luxury brands as well as up and coming designers and unique boutiques.

Inlet Beach

On the eastern side of South Walton, Inlet Beach continues to grow as a shopping destination with the addition of 30Avenue, an upscale lifestyle center that showcases a mix of office space, restaurants and boutique retail shops.

Merchants at **30Avenue** include: Outpost, 30A Olive Oil, Love 2 Run, Lighting Etc., 30A Medical Spa, Shades Sunglasses & Casual Apparel, Willow + Mercer, and Shimmering Seas, just to name a few. 30Avenue is located at 12805 US Hwy. 98 East.

For a complete list of merchants, visit www.thirtyavenue.com/.

Rosemary Beach

The Rosemary Beach Town Center offers shoppers a diverse mix of boutiques, shops and dining nestled throughout the European-styled beachfront community on 30A.

Merchants in the **Rosemary Beach Town Center** include: Bombora Sun & Surf, Gigi's Fabulous Kids' Fashions & Toys, Hissyfits Boutique, Pish Posh Patchouli's, and Rosemary Beach Trading Company, among others.

For a complete list of merchants in the Rosemary Beach Town Center, visit rosemarybeach.com/merchants/.

WaterSound

The Hub is a bustling hotspot in WaterSound, and offers visitors a variety of activities, from live music and entertainment to dining and shopping. The Hub is located at 24 Hub Lane.

Merchants at **The Hub** include: 13 Hub Lane, Adaro Art, A Wickey Gallery, OKO, OKO Kids, Mermaids of 30A, Yellow Fly Trading Co., and Salt Air 30A.

For a complete list of merchants, visit hub30a.com/shop/.

Seaside

Known for its new urbanism design, Seaside is hub of activity, from theater performances and live music to festivals and plenty of shopping. From art to outfits, you'll find just what you are looking for in Seaside.

The Merchants of **Seaside** include: The Shops of Ruskin, Ophelia Swimwear, Central Square Records, Sundog Books, Gioia Jewelry & Gifts, Mercantile, ONO Surf Shop, and The Seaside Style shops (Per•spi•cas•ity, Seaside Kids, Seaside Beach, and Bump + Baby).

For a complete list of merchants, visit www.seasidefl.com/shop-dine/.

WaterColor

WaterColor is home to a variety of shops, restaurants, and boutiques.

Merchants at **WaterColor** include: Old Florida Outfitters, The Blue Giraffe, Little Red, Barefoot Princess, Island Clothiers, and The Fuss Boutique, just to name a few.

For a complete list of merchants in WaterColor, visit www.watercolorresort.com/amenities/shopping.

Grayton Beach

Grayton Beach is one of the oldest beach communities in South Walton and boasts shopping, entertainment, and dining.

The Shops at Uptown Grayton and The Shops of Grayton North are the two main hubs for shoppers, and offer everything from local art galleries and artisan eats to jewelry and clothing. Merchants at **The Shops at Uptown Grayton** include: Clint Eagar Design, He Said She Said, lululemon, Beau Interiors, and Nicole Paloma.

Merchants at **The Shops of Grayton North** include: Andy Saczynski Studio Gallery, Allison Craft Designs, The Shard Shop, Mary Hong Studio Gallery, just to name a few.

For a complete list of merchants, visit www.facebook.com/shopsgrayton/.

Grayton Beach's original hub of activity grew up around The Red Bar and the Zoo Gallery, which have been joined by the Spanish-inspired restaurant, Chiringo, and Gypsea, a women's clothing store.

Gulf Place

Located along Scenic Highway 30A and C.R. 393, Gulf Place showcases an outdoor amphitheater, large greenspace, and a variety of dining options along with an artist's colony and shops.

Merchants at the **Gulf Place Town Center** include: Affinity Boutique, Furry Fanatics, Coastal Paradise, The 30A Store, Jewel Toffier, and SOHO Beach. Gulf Place is located at 45 Town Center Loop in Santa Rosa Beach.

For a complete list of merchants at Gulf Place, visit www.gulfplacefl.com/shopping/.

Sandestin

Sandestin offers plenty of shopping options, from The Village of Baytowne Wharf and to Market Shops at Sandestin.

Merchants at **Baytowne Wharf** include: Aloha Surf Company, Barefoot Princess, Blush Boutique, Coconut Kidz, Island Clothiers, and Paradise Found. For a complete list of merchants, visit www.baytownewharf.com.

Merchants at **The Market Shops** at Sandestin include: Baytowne Jewelers, Jewel Toffier, Sirens Lingerie and Swim, Sunset Shoes, Wren's Village Boutique, and Favori Boutique. The Market Shops is located at 9375 Emerald Coast Parkway in Miramar Beach.

For a complete list of merchants, visit www.themarketshops.com/.

Miramar Beach

A trip to South Walton wouldn't be complete without stops at two major shopping hubs in Miramar Beach: **Silver Sands Premium Outlets**, which boasts unbeatable prices on a diverse mix of 110 designer and name-brand outlet stores, and **Grand Boulevard Town Center's** collection of exclusive boutiques, retailers and dining.

Merchants at Silver Sands include: Coach, Kate Spade, Saks Fifth Avenue Off 5th, Lacoste, Banana Republic, Nike, Ralph Lauren, Michael Kors, Tommy Hilfiger, and Brooks Brothers. Silver Sands Premium Outlets is located at 10562 Emerald Coast Parkway in Miramar Beach.

For a complete list of merchants, visit www.premiumoutlets.com/outlet/silver-sands.

Merchants at **Grand Boulevard** include: Anthropologie, Billabong, Chico's, Fab'rik, Hemline, Lilly Pulitzer, Orvis, and Peter Millar. There's also a 10 screen movie theater for the film buff in your group. Grand Boulevard is located at 495 Grand Blvd. in Miramar Beach.

To see the full merchant lineup at Grand Boulevard, visit grandboulevard.com/shop/retail/.